# Identification Of False Information Using Machine Learning

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#### **ABSTRACT**

In our modern era where the internet is ubiquitous, everyone relies on various online resources for news. Along with the increase in the use of social media platforms like Facebook, Twitter, etc. news spread rapidly among millions of users within a very short span of time. The spread of fake news has farreaching consequences like the creation of biased opinions to swaying election outcomes for the benefit of certain candidates. Moreover, spammers use appealing news headlines to generate revenue using advertisements via clickbaits. In this paper, we aim to perform binary classification of various news articles available online with the help of concepts pertaining to Artificial Intelligence, Natural Language Processing and Machine Learning. We aim to provide the user with the ability to classify the news as fake or real and also check the authenticity of the website publishing the news.

#### **INTRODUCTION**

These days' fake news is creating different issues from sarcastic articles to a fabricated news and plan government propaganda in some outlets. Fake news and lack of trust in the media are growing problems with huge ramifications in our society. Obviously, a purposely misleading story is "fake news " but lately blathering social media's discourse is changing its definition. Some of them now use the term to dismiss the facts counter to their preferred viewpoints.it is seeked to produce a model that can accurately predict the likelihood that a given article is fake news. Facebook has been at the epic center of much critique following media attention. They have already implemented a feature to flag fake news on the site when a

user see's it ; they have also said publicly they are working on to to distinguish these articles *in* an automated way. Certainly, it is not an easy task. A given algorithm must be politically unbiased – since fake news exists on both ends of the spectrum – and also give equal balance to legitimate news sources on either end of the spectrum. In addition, the question of legitimacy is a difficult one. However, in order to solve this problem, it is necessary to have an understanding on what Fake News is. Later, it is needed to look into how the techniques in the fields of machine learning.

### LITERATURE SURVEY

Mykhailo Granik et. al. in their paper shows a simple approach for fake news detection using naive Bayes classifier. This approach was implemented as a software system and tested against a data set of Facebook news posts. They were collected from three large Facebook pages each from the right and from the left, as well s three large mainstream political news pages (Politico, CNN, ABC News). They achieved classification accuracy of approximately 74%. Classification accuracy for fake news is slightly worse. This may be caused by the skewness of the dataset: only 4.9% of it is fake news.

Himank Gupta et. al. gave a framework based on different machine learning approach that deals with various problems including accuracy shortage, time lag (BotMaker) and high processing time to handle thousands of tweets in 1 sec. Firstly, they have collected 400,000 tweets from HSpam14 data set. Then they further characterize the 150,000 spam tweets and 250,000 non-spam tweets. They also derived some lightweight features along with the Top-30 words that are providing highest information gain from Bag-of-Words model. 4. They were able to achieve an accuracy of 91.65% and surpassed the existing solution by approximately18%.

Marco L. Della Vedova et. al. first proposed a novel ML fake news detection method which, by combining news content and social context features, outperforms existing methods in the literature, increasing its accuracy up to 78.8%. Second, they implemented their method within a Facebook Messenger Chabot and validate it with a real-world application, obtaining a

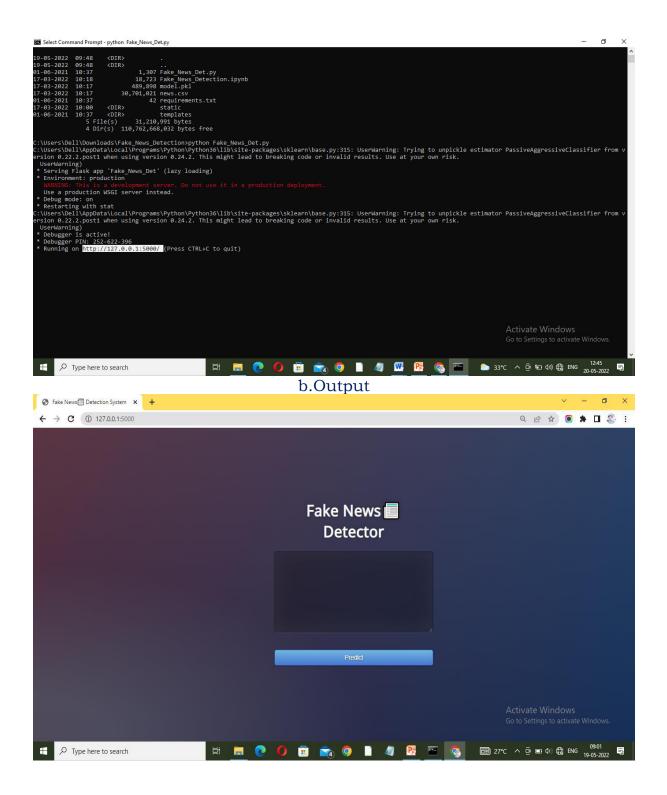
fake news detection accuracy of 81.7%. Their goal was to classify a news item as reliable or fake; they first described the datasets they used for their test, then presented the content-based approach they implemented and the method they proposed to combine it with a social-based approach available in the literature. The resulting dataset is composed of 15,500 posts, coming from 32 pages (14 conspiracy pages, 18 scientific pages), with more than 2, 300, 00 likes by 900,000+ users. 8,923 (57.6%) posts are hoaxes and 6,577 (42.4%) are non-hoaxes.

#### PROPOSED

In Proposed work we are going to find the false information going viral on social and online media , or that being published by digital news media organization , may be monitored through the use of API's(Application Program Interface) of various social media platforms. This work assembling a data set of both fake and real news and employ a Linear model in order to create a model to classify news into fake or real based on its words and phrases.

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3608 Kerry to go to Paris in gesture of sympathy	U.S. Secretary of State John F. Kerry said Monday that he will stop in Paris later REA	AL
10142 Bernie supporters on Twitter erupt in anger against the DNC: 'We tried to warn you!'	â€" Kaydee King (@KaydeeKing) November 9, 2016 The lesson from tonight's FA	KE
875 The Battle of New York: Why This Primary Matters	It's primary day in New York and front-runners Hillary Clinton and Donald	AL
6903 Tehran, USA	FAI	KE
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7623 10 Ways America Is Preparing for World War 3	October 31, 2016 at 4:52 am FAI	KE
1571 Trump takes on Cruz, but lightly	Killing Obama administration rules, dismantling Obamacare and pushing througi REA	
4739 How women lead differently	As more women move into high offices, Â they often bring a style and approach REA	AL
7737 Shocking! Michele Obama & Hillary Caught Glamorizing Date Rape Promoters	Shocking! Michele Obama & Hillary Caught Glamorizing Date Rape Promoters FAI	KE
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3304 What's in that Iran bill that Obama doesn't like?	Washington (CNN) For months, the White House and Congress have wrangled REA	AL
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#### CONCLUSIONS

In the 21st century, the majority of the tasks are done online. Newspapers that were earlier preferred as hard-copies are now being substituted by applications like Facebook, Twitter, and news articles to be read online. Whats app's forwards are also a major source. The growing problem of fake news only makes things more complicated and tries to change or hamper the opinion and attitude of people towards use of digital technology. When a person is deceived by the real news two possible things happen- People start believing that their perceptions about a particular topic are true as assumed. Thus, in order to curb the phenomenon, we have developed our Fake news Detection system that takes input from the user and classify it to be true or fake.

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